

Aamir Farooq

Marketing Manager



Profile

I continue to develop my skills and grow professionally. I'm confident in my ability to come up with increasing ideas in the field of digital marketing and the E-commerce management world.

Expertise Skill

- Digital Marketing
- Facebook Ads
- Google Ads
- Amazon PPC
- Ecommerce Management
- Amazon & Shopify

Language

- English
- Urdu
- French
- German

Contact Me



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Chak Jhumra , Faisalabad,
Pakistan

Work Experience

Senior Marketing strategies

Extream Commerce | 2022- 2023

- Managed Facebook advertising campaigns, resulting in multiple leads, conversions, sales, etc., and increase ROI.
- Monitored social media analytics to track performance and identify areas for improvement

Senior Marketing strategies

gul-e-lala . | 2021 - 2022

- Assisted in managing Facebook advertising campaigns, contributing to increase in ROI
- Developed and executed social media campaigns

Amazon Optimization and PPC management Greezla

Amazon Listing Optimization and PPC management
March 2020 - 2022

This Company was Seven figures and worked in almost all major countries. (USA, UK, CA, Germany, France, Italy, Spain)

Certificates

DigiSkill "E-commerce Manager" Certificate

July 2022 - Oct 2022

DigiSkill "Digital Marketing Manager" Certificate

July 2022 - Oct 2022

Education

Bachelor of Science

GC University of Faisalabad| 2016 - 2020

Internships

Extreme Commerce

October 2020 - April 2021