



# Aamir Farooq

## Amazon Sales Expert

### About Me

I have worked with significant six and seven figures sellers and have received multiple hands-on pieces of instruction from specialists. .

You can check it here:

<https://www.youtube.com/watch?v=Qv1GIuluD1w>

### Following are my expertise:

- ★ Full control in Seller Central
- ★ Keyword research
- ★ Campaign Management and Optimization
- ★ Sponsored Products, Sponsored Brands, Display & Video Ads, and other ad-tech engines of growth
- ★ Do Weekly processes like Placement, Negative KW's, Search for the new search terms, Bleeder, and TACOS reports.
- ★ Create Campaigns through Bulk Operation
- ★ Familiar with Google Docs, and MS Office.
- ★ learning and excelling at online tools as needed
- ★ Analytical and organized thinking.
- ★ Organization in any aspect of wor

### ➔ EDUCATION

Bachlor of Science

GC University of Faisalabad 3.85/4 GPA

08/2016 - 10/2020

### ➔ WORK EXPERIENCE

#### Brand: Greezla

Amazon Listing Optimization and PPC management

March 2020 - April 2022

This Company was Seven figure and working in almost all major countries.(USA, UK, CA, Germany, France, Itlay, Spain)

May 2019 - 2021

**Results:** Become seven figure seller

### Contact



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### Hard Skills

Amazon PPC

Keyword Research

Listing Optimizaation

Docs, and MS Office

Data Entry

Data Dive

Scale Insight

Digital Marketing

### Soft Skills

Problem Solving

Creativity

Leadership

Critical Thinking

Communication Skill.

## LANGUAGES

English

Professional Working Proficiency

Urdu

Native or Bilingual Proficiency

## INTERESTS

Marketing and Management

### → **Brand: William & flo**

Amazon Seller Center Management

January 2020 – Present (2 years 6 months)

United States

#### **Results:**

Increase the sales by almost 50% And lower the ACOS which fluctuates between 20% to 30%. client has added new products because of our Good expertise

### → **Brand: Secret Of Tea**

Amazon PPC & Seller Center Management

March 2020 – October 2021 (1 year 8 months)

United States

#### **Results:**

Increase the sales by almost 50% And lower the ACOS which fluctuates between 22% to 30%. client

### → **Brand: NOZONE**

Amazon Listing Optimization and PPC Management

June 2020 – March 2022

Canada

**Results:** Have Reduced ACoS Below 20%

## **Internships**

### → **Shahzko ltd**

Amazon PPC Campaign Optimization and Manament

Duration: Six month(2018 – 2019)

### → **Extreme Commerce**

October 2020 – April 2021

★ For more details, please access my Linkedin and schedule meeting.

