



TAHIR SHAFIQ

E2E Supply Chain & Global Logistics / Operations/
Amazon FBA PL & eCommerce professional



Lahore, Pakistan



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EXECUTIVE SUMMARY

Dedicated Supply Chain, Global logistics & Onboarding / DD Professional with 8+ years of experience leading SC & Global purchasing and strategic sourcing operations. Also have 7 Year experience as Production Planning and Control Manager. Seeking to reduce expenses for **The Coca-Cola Company (FMCG)** at Raw materials and packaging purchases Worldwide, achieved 98%+ fill rates and 100% on-time shipments with 15% cost reduction. Maximized profits 15% by negotiating carrier pricing. Back up Suppliers developed for packaging. Developed Contingency Supply Plan and New Suppliers for all critical materials supply. Implementation of SAP. Lead Auditor FSSC-22000, ISO-22000, ISO-8000, ISO-14000, PAS-220

Set-up Supply Chain Team for **Thrasio-US (Amazon FBA / eCommerce / FMCG)** in Pakistan within 3 Months and conducted Trainings on Global Procurements, Sourcing, Logistics, Amazon FBA Order fulfilments, Seller Central account management and 3PL Management. Achieved Amazon FBA PL and Wholesale New Product development & Market Launch target 90%. On-time Implementation of NetSuite, Monday and asana tools. 100% ERP master data management.

Achieved 98% Stock availability target for all **SellerX-Gmb (Amazon FBA / eCommerce / FMCG)** SKUs at UK and CA Amazon fulfillment centers. Achieved ZERO out of stock target at 3PLs. Optimized / reduced WOS / inventory level at 3PL and Amazon from 10 to 6 Weeks. Met 100% New Market launch target and Team Development target. Cost reduction. Drove down purchase cost by 10% through shortened lead times. Successful onboarding of New Products, Suppliers & vendors.

I am presently seeking to join a company that offers challenging opportunities for growth and career progression and best fits with my previous experience and skills.

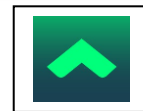


WORK EXPERIENCE

Go North – Sweden | 10/2022 – till today.

SellerX – (FMCG) eCommerce | 09/2021 – 09/2022

Global Procurement and SC Operations Manager



- Responsible for the E2E Supply chain, overall direction, coordination, and evaluation of procurement and operations within assigned area of responsibility.
- Global Procurement Lead, Global logistics (import / export) and Vendor mngt.
- Product Hunting and strategic Sourcing. Contingency planning
- Plan and implement the overall sourcing strategy in line with company vision growth plans, Order Fulfilment, P2P process,
- Onboarding of New Suppliers & Freight forwarders, New Product Launch
- Key Accounts Management – Amazon Seller Central, Shopify, eBay
- 3PL and Global Logistics Management
- Supplier and Customer Relationship management (SRM & CRM)
- Contract managements, Develop SLAs and Supplier's Performance evaluation. Measure KPIs and meet targets. Risk management
- Lead Cost Management (COGS) and Profit growth projects, Lean principles
- Manage multiple, simultaneous projects requiring frequent communication, organization/time management and problem-solving skills, Implement Lean principles
- Develop multitalented winning team, Training and Development, SOPs develop



LANGUAGES



English



Urdu



HARD SKILLS

Procurement ★★★★★

Supply planning ★★★★★

Demand Planning ★★★★★

Inventory Mngt ★★★★★

Global Logistics ★★★★★

Data Mngt. ★★★★★

Onboarding / DD ★★★★★

Laws & Regulations ★★★★★

Vendor Mngt ★★★★★

Tech & IT Tools / ★★★★★

Cost Management ★★★★★



SOFT SKILLS

- ✓ Budgeting and forecasting
- ✓ Team Development
- ✓ Performance Mngt
- ✓ Communication, COGS & Payment term Negotiation
- ✓ Lean thinking
- ✓ RCA & Problem Solving
- ✓ Risk management / Analytical
- ✓ Goal and conversion tracking
- ✓ Performance management
- ✓ Decision Making
- ✓ Self-driven
- ✓ Strong Work Ethics



PERSONALITY

- ISTJ



MY ONLINE CV

- Visit my online CV from any device to see more about my experiences, success cases and much more.
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Supply Chain & Global Logistics Team Lead

- The industry leader Aggregator buys and build Amazon brands.
- Responsible for the E2E Supply chain, P2P Process, Order management
- Supplier and Vendor management, CRM, SRM
- Demand and Supply Inventory Planning, 3PL Capacity plan
- Establish Supply Chain Specialists team in Pakistan
- Training and Development of Team on P2P Process, NetSuite ERP,
- People and Performance management
- Global Procurement and Strategic Sourcing
- Logistics Management – Shipments from Suppliers to 3PL / FBA Globally
- Lead E2E Supply Chain Cost reduction projects, Optimum Lead time, Tier Price, Product Quality Control
- New Product and New Markets Launch on-time
- Maintain WOS levels without going Out-of-stock
- Use of AGL to reduce Logistics cost
- ERP Master data management and conduct Audits
- Implementation of ERP in Supply chain department
- Manage Supplier's Contract agreements and SLAs as per need
- Introduce Cost effective and efficient Freight forwarders

The Coca-Cola Company - Lahore | 2015 – 2018



Supply Chain and Global Logistics Manager

- Responsible for Forecasting, Demand & Supply planning (BP), Global Sourcing, Merchandizing (P2P) of Raw and packaging materials, Manage Inventory Levels, Production Scheduling (S&OP Lead), Import & Export, Freight forwarder and Carrier management (Logistics management), Meet SC KPIs Targets
- Track and manage Customers Orders, Handling Third-Party (3PL) Logistics,
- Lead CRM & SRM / ICE programs (Customer & Supplier Relationship)
- Deployment of Supply Chain Excellence programs, Conduct SC audits
- Logistics and Warehouse management, Inbound & Outbound shipment
- Lead Cost COGS reduction projects through PPV / New Suppliers & price / Incoterms
- Bringing New products to market on-time, in-Full (OTIF) Zero customer complaint
- Develop New Suppliers, Responsible for BCP (Business contingency planning) lead, Risk management, Suppliers Due-diligence
- Improve business capability. Capacity Plan to meet 10 Year BP (RCCP)
- Cost-efficient MRP Inventory Control. Implement SC Excellence Program, LEAN Mfg
- Manufacturing and Food Safety standards compliance (Legal, GMP, SGP, QMS, ISO, SCE, TCCQS, Codex, Customs, PAS-220)
- Cost (COGS) Calculations for NEW Product Launch, Onboarding of New Vendors
- Performance Management, Compliance with Labor Laws

The Coca-Cola Company - Lahore | 2007 – 2014



Producción Manager (PPC)

- Responsible for Production planning, execution and Control, Meet FSSC, ISO, Safety, TPM & GMP standards, Implement Operational Excellence Program, Minimize Loss by controlling MUV, Implement SAP PP Module, Staff Training & Development.
- Maintain All equipment's and lines in good working conditions, Monitor Production KPIs and Process Capability on daily basis. Process improvement

Pakistan State Oil Co – Karachi, Pakistan | 2001 – 2005 | Attock Oil Refinery – RWP,

Pakistan | 2000 – 2001 / Petroleum & Environment Chemist

- Oil Refining company (Attock Oil Refinery)
- Pakistan State Oil (PSO) National Oil Market Company
- Quality Control Regional Head , Responsible for Testing / Quality Control of All Petroleum Products, Develop SOPs for Product Testing, Work with UNIDO (NCPC, UNIDO (United Nations (UNO) Industrial Development Organization) for Environmental projects
- Maintain Labs and Equipment's in Good working conditions, Arrange Supplies for Labs. Implement ISO 9001. Ensure Safety in Lab (HSE) ISO 8000



ERP / SYSTEMS

- SAP
- NetSuite
- Anvyl
- Asana
- Monday.com
- Google Drive



ACADEMICS

B.Sc | 1997

Govt College University, Lahore
Chemist, Statistics, Biology

M.Sc Chemistry | 2000

University of the Punjab, Lahore

Applied (Industrial) & Organic Chemistry

Business & management (MBA) | 2005 – 2007

University Allama Iqbal Open University – Islamabad
Supply Chain, Operations and Global Logistics Management,

Certified Supply Chain Management Dip | 2014

Pakistan Institute of Management, Lahore
Supply Chain and Global Logistics

Certified HR Management (CHRM) | 2016

Highly Keen HR Management Institute, Lahore