

FAIZAN RAJPUT

AMAZON PPC SPECIALIST

✉ faizanhm58@gmail.com

🌐 <https://www.linkedin.com/in/amazon-ppc-advertising-specialist-faizan/>

SUMMARY

Experienced Amazon PPC Specialist with a proven track record in optimizing campaigns for increased revenue. Proficient in data-driven strategy development, budget management, and client collaboration. Recognized for delivering impactful results through a commitment to excellence. Eager to contribute expertise to elevate brands success on Amazon.

SKILLS

- Strong problem-solving
- Analytical skills
- Project Management
- Communication
- Collaboration
- PPC Campaign Management
- Critical thinking
- Attention to detail

WORK EXPERIENCE

Extreme Commerce

AMAZON INTERNSHIP • 2021- Apr 2022

- *During my job, I have worked with Highly Skilled Mentors, got much value and learnt a lot of Advances in Amazon Advertising And SEO, and have got a professional mindset by working in a team of 25 people.*
- *Moreover, I've acquired expertise in data visualization, creating simplified account auditing templates for presentations.*

Extreme Commerce

Amazon PPC Specialist • MAY 2022 - Aug 2023

- *Developed and executed PPC strategies for diverse clients, managing monthly ad budgets up to 15000\$.*
- *Conducted comprehensive keyword research and analysis, identifying high-potential keywords to optimize campaign performance.*
- *Remained updated with industry trends and platform updates, implementing the latest PPC best practices and techniques.*
- *Optimize Product Listings and Content.*

HAWKWAYS

Amazon PPC Analyst • Nov 2023 – Present

- *Execute PPC strategies for diverse clients, managing monthly ad budgets up to 25000\$*
- *Develop and Execute Strategic Growth Plans.*
- *Optimize Product Listings and Content.*
- *Task Prioritization and Operational Efficiency.*
- *Manage and optimize paid advertising campaigns for large clients with thousands of SKUs.*
- *Thrive in a stimulating and supportive work environment that allows for personal and professional growth as a PPC specialist.*

EDUCATION

Bachelor's of business administration

GCUF • 2021–2024

CERTIFICATIONS

Amazon Certified in Sponsored Ads

• April 25 2022

Amazon DSP Campaigns Certification

• Feb 20 2023