



Mario Reambonanza

Amazon Virtual Assistant

Hi There! ****Winks**** I am Mario & I am exactly the person you're looking for to grow your company. I am a well-rounded Amazon Virtual Assistant specializing in: **PPC MANAGER, INVENTORY MANAGER, AND TOP-NOTCH CUSTOMER SERVICE.**

Contact

Phone

0995-329-6039

Email

reambonanzajayar1998@gmail.com

Address

Indangan, Davao City,
Philippines

Education

2019

**Bachelor of Secondary
Education Major In Social
Studies**

University of Mindanao

Experience

**Registration Officer
Philippine Statistics Authority
Part time Oct 2020 - Dec 2020**

**Administrative Staff
Falculan Review Center
Full time 2021 - Oct 2023**

Expertise

- Helium 10
- JungleScout
- Amazon Seller Central
- Excel/Google Sheet
- ChatGPT
- Merchant Words

Professional Amazon VA Skills

PPC MANAGER

- **MANAGES PPC CAMPAIGN** – I will set up the campaigns based on the goals & targets of their own. Also, I will organize these campaigns by search volumes or relevancy or buying intent & etc. Be partnered with me and I will help you free from a lot of stress & time in managing PPC campaigns.
- **KEYWORD RESEARCHER** –As a keyword researcher myself, I will use my expertise in using software tools like Helium 10 & Jungle scout in finding keywords then benchmark it with actual data coming from Brand Metrics & SQP to evaluate its relevancy. I will also utilize discovery campaigns like auto & broad to find low ACOS keywords.
- **BID OPTIMIZATION** – I will set & manage advertising budgets by constantly monitoring the performance of the keywords & adjust the bids based on the data to ensure optimal ad placement & cost effectiveness. I will also implement day-parting adjustments to make sure that we still have a budget in a time when our conversions rate is the highest.

INVENTORY MANAGER

- **NEVER GO OUT OF STOCKS** – Having a smooth supply chain of stocks plays a big role in Amazon business. Not only it will improve your KPI score but it will also improve your organic ranking & overall PPC strategies. Never worry from getting of stocks ever again & scale your sales by **HAVING ME** manage your inventory.
- **FUTURE SEER** – Forecasting a future demand is one of the ways to get your stocks flow smoothly. Hence, you need me who knows how to analyze historical data and trends to maintain safety stock levels weekly, monthly, and even in seasonality sales fluctuations.
- **REPORTS REGULARLY** – Reporting is one of my languages. I will generate regular reports on inventory levels, turnover rates, and stock movements to keep the client and team updated to ensure communication with the sales and marketing teams in aligning inventory levels with promotional activities and sales forecasts.

TOP-NOTCH CUSTOMER SERVICE

- **CUSTOMER SATISFACTION** – Every customer is an asset to more sales. Answering their inquiries, resolving their issues & ensuring their satisfaction will enhance overall product experience. As your VA, I will make sure that every customer is treated like a VIP to ensure we can maintain positive review.

Amazon VA Courses Certificates

UDEMY: AMAZON COMPLETE COURSE

FBA, FBW, SPONSORED ADS

Link: <https://i.imgur.com/4QPjFS9.jpg>

UDEMY: AMAZON SEO GUIDE

Building Funnels for AMAZON

Link: <https://i.imgur.com/3JRsnHL.jpg>