**Sage Earl**

(801)-845-8230 **∙** St. George/UT **∙** sage.earl@utahtech.edu

**EDUCATION**

**Bachelor of Science in Marketing Dec. 2024(Expected)**

Utah Tech UniversitySt George, UT

* Marketing Principles, Management and Organizations, Design Thinking, Proficiency in Excel and SQL, Interpersonal Communication

**SKILLS or Certifications**

* Social Media Marketing
* Excel Certified
* Canva
* NNA Loan Signing and Notary Public
* Adobe Illustrator
* Adobe Photoshop

**ACADEMIC PROJECTS**

**May 2022- December 2022** St George, UT

* Conducted extensive research on existing products and ideas within the automotive industry, specifically focusing on lockbox solutions for Jeeps.
* Renamed the innovative lockbox concept as Safe-J-Box, leveraging market analysis to identify a unique market niche.
* Utilized market research insights to identify the target market for Safe-J-Box and determined the most effective marketing principles to reach and engage the identified audience.
* Demonstrated strong presentation skills by confidently pitching the innovative Safe-J-Box idea to an audience of 60 individuals, gaining valuable experience in product pitching and public speaking.

**VOLUNTEER EXPERIENCE**

**Full Time Representative October 2019-April 2021**

The Church Of Jesus Christ Of Latter-Day Saints

* Organized and facilitated weekly volunteer meetings, providing guidance, motivation, and support to team members,
* Collaborated with church staff and other leaders to develop and implement new programs and initiatives, ensuring alignment with the church's mission and vision.
* Managed the church's social media presence, creating and sharing engaging content to promote volunteer opportunities and events.
* Actively participated in leadership meetings, contributing ideas and insights to improve volunteer programs and overall church operations.

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**EXPERIENCE**

**Waitress** **May 2022-June2023**

Texas RoadhouseSt George, UT

* Utilized strong multitasking skills by managing multiple tables simultaneously, effectively balancing customer needs and addressing problems swiftly.
* Demonstrated teamwork and strong communication skills by effectively liaising with fellow waitstaff and management to ensure seamless operations and exceptional customer satisfaction.
* Effectively communicated with customers to take accurate food and beverage orders, providing recommendations, and answering questions about the menu items.