NITHYA VINODH

No 12 VKS Gardern, Vadavalli, Coimbatore. (999) 482-6673, nithi.226@gmail.com

Professional Summary

Professional with 6 years of progressive experience in the Ecommerce field who is highly organized and detail-oriented. Looking for a challenging new role with a growing team where I can apply my expertise and extensive experience in the respective field.

Skills

- Data Management
- Process implementation
- Debugging proficiency
- Self-motivated
- Interpersonal and written communication
- Data entry
- Team Leadership
- Data analysis
- Client assessment and analysis

Education

St Joseph's Matric high sec school, Perambalur – Apr,2007.

Srinivasan college of Arts and science – Apr 2013.

Work experience

SCD Solutions – Ecommerce executive – Nov 2017-Feb 2024

Product Listing and Optimization: Create and manage product listings on the Amazon platform, ensuring accurate and compelling product descriptions, images, and details. Optimize product listings for search visibility using relevant keywords and following Amazon SEO best practices.

Inventory Management: Monitor and manage inventory levels to prevent stockouts or overstock situations. Implement strategies for inventory turnover and maintain optimal stock levels.

Price Management: Set competitive and profitable prices for products. Monitor competitor pricing and adjust prices accordingly.

Order Fulfillment: Oversee order processing and fulfillment to ensure timely and accurate deliveries. Coordinate with logistics and fulfillment partners to streamline the shipping process.

Customer Service: Address customer inquiries, concerns, and feedback promptly. Work on maintaining high levels of customer satisfaction and resolving any issues effectively.

Performance Analytics: Utilize Amazon's analytics tools to track and analyze sales performance, customer behavior, and key metrics. Identify trends and opportunities for improvement based on data analysis.

Compliance and Policies: Stay informed about Amazon's policies and guidelines. Ensure product listings comply with Amazon's terms of service and guidelines.

Review Management: Monitor and manage customer reviews and ratings. Implement strategies to encourage positive reviews and address negative feedback.

Competitor Analysis: Keep track of competitor activities on the platform. Identify opportunities for differentiation and improvement based on competitor analysis.

Stay Updated on Platform Changes: Stay informed about updates, changes, and new features on the Amazon platform. Adapt strategies accordingly to leverage new opportunities.

Supplier Management: Outsourcing with suppliers for product availability, getting updated pricing information, and tracking invoices.

Known Platforms: Windows 10, Amazon Seller Central, Aura, sellersnap repricer, Flowspace, Chrome tools, keepa, Asininsight,Reveseller.

Web Researcher – Qualpro Solutions – March 2016-Sep 2016

- Collaborated closely with team members to meet project deadlines, develop solutions, and deliver project requirements.
- Worked in lead generation by finding out the professional details via LinkedIn sales navigator.
- Image search through Google to update on database

Teaching Staff - Little flower matric high sec school – Perambalur – June 2013-2014

- Improved student learning by combining a variety of instructional strategies and engaging classroom activities.

Additional Information:

Name : Nithya

Spouse name : Vinodhraj

DOB : 15/06/1989

Linkedin ID : https://www.linkedin.com/in/nithya-a-ba6a4358/

I hereby attached the details are true to the best of my knowledge.

Regards
Nithya.