



PERSONAL PROFILE

Experienced eCommerce Specialist with a proven track record on Amazon, aiming to leverage analytical skills and innovative strategies to drive growth and customer engagement at Vigo.

WORK EXPERIENCE

Head of E-Commerce / Partner

SELHOME, Remote | Dec 2023 - Present

- Drove Selhome's online market entry; identified and launched high-demand products.
- Optimized PPC campaigns; significantly improved ad visibility and ROI.
- Implemented A/B testing, enhancing CVR;
- Strengthened supplier relations

Audit - Deputy CEO

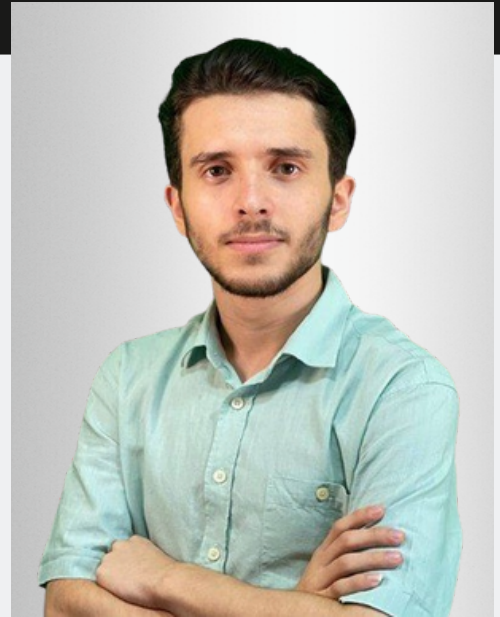
SELHOME | Oct 2023 - Dec 2023

- Conducted operational audit; prioritized key improvements, increasing traffic by **14%** and conversion by **7%**.
- Initiated new sales strategies and financial management restructuring, contributing to significant growth.
- The Revenue of Company was over **\$5.000.000**

Co-Founder / Mentor

AMZSELLER.AZ (Agency) | Aug 2022 - Feb 2024

- Mentored **200+** on Amazon Private Label; achieved **\$500K** revenue with **73%** profit in 1 year.
- Boosted conversion via chatbots; enhanced customer engagement through social media strategies.
- Managed Clients' brands with team that yearly revenue was over **\$4.000.000**



HUSEYIN RZAYEV

E-COMMERCE SPECIALIST/MENTOR

CONTACT ME AT

 +1(307)218-6336 / +994507726722

 huseyinrzayev.official@gmail.com

 www.linkedin.com

EDUCATIONAL HISTORY

B.s Data Management 2021 - 2024

- Overall GPA **84+**
- Studied information systems analysis, information security, big data technologies

High School 2010 -2021

- GPA **4/4**

CERTIFICATIONS

■ [Amazon Ads Advanced Retail Certification](#)

■ [Amazon Ads Campaign Optimization Certification](#)

■ [Sponsored Ads Certification](#)