

Mary Rose Gamido-Jareno

GRAPHIC DESIGN SPECIALIST

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My Portfolio

Professional Summary

Highly skilled and results-driven Graphic Designer with expertise in creating visually appealing designs that effectively communicate clients' messages. Proven track record as a Head Graphic Designer and Quality Control Manager, ensuring design excellence and adherence to brand guidelines. Proficient in Adobe Creative Suite, printing software, and project management. Strong ability to collaborate with cross-functional teams and deliver projects on time.

Work Experience

Freelance Graphic Designer

June 2023 up to Present

- E-commerce Product Image Listing Creation & Optimization: I create high-quality product images that showcase your products in the best possible light, adhering to e-commerce platform guidelines and best practices for SEO and conversion.
- Print & Digital Graphic Design: I design eye-catching posters, website visuals (banners, headers, etc.), packaging solutions, and custom labels, tailored to your brand identity and marketing goals.

Head Graphic Designer / Quality Control Manager

GraphX - A marketing and design firm that specializes in reaching online audiences

September 2021 up to May 2023

Head Graphic Designer / Quality Control Manager

- Created visually appealing designs, including logos, brand books, packaging, and manuals, that aligned with clients' brand identity.
- Conducted research to ensure designs were aligned with current industry trends and effectively communicated desired messages.
- Collaborated with marketing, copywriting, and development teams to ensure designs aligned with company goals.
- Ensured all designs met the company's quality standards and adhered to brand guidelines.
- Reviewed designs for errors, inconsistencies, and inaccuracies, providing feedback and guidance to a team of graphic designers.
- Managed project timelines to ensure designs were completed within agreed-upon schedules.

Freelance Graphic Designer

September 2021 to August 2023

- Created visually appealing designs for social media, packaging, and logos for small businesses
- Communicated with clients to understand their design requirements
- Provided clients with options for designs and revisions
- Ensured that designs were completed within the agreed-upon timelines
- Managed multiple projects and prioritized work based on deadlines and client needs

Graphic Designer/VA

Smarties Colour Print & Designs

September 2018 to August 2020

- Created designs for print materials such as brochures, business cards, and flyers.
- Ensured designs were print-ready and aligned with the company's printing specifications.
- Communicated with clients to understand design requirements and deliver satisfactory results.
- Managed multiple projects, prioritizing work based on deadlines and client needs.

Graphic Designer

Lifefstrong Marketing Inc.,

February 2015 to December 2017

- Created designs for print materials such as brochures, business cards, and flyers.
- Created visually appealing packaging designs for personal care products, ensuring alignment with the company's brand identity.
- Collaborated with marketing and product development teams to align designs with company goals.

Relevant Skills

- Adobe Creative Suite (Photoshop, Illustrator, InDesign)
- Printing Equipment and Software
- Typography
- Color Theory
- Layout
- Branding
- Administrative Support
- Project Management